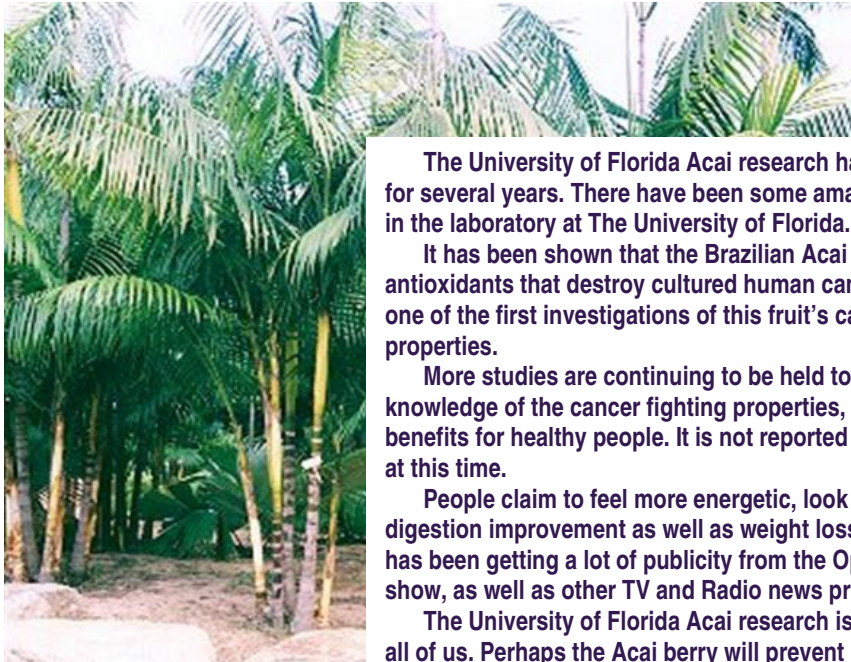


The Acai Berry • *Euterpe Oleracea*



The University of Florida Acai research has been going on for several years. There have been some amazing discoveries in the laboratory at The University of Florida.

It has been shown that the Brazilian Acai berry contains antioxidants that destroy cultured human cancer cells. This is one of the first investigations of this fruit's cancer destroying properties.

More studies are continuing to be held to gain further knowledge of the cancer fighting properties, and also the benefits for healthy people. It is not reported to prevent cancer at this time.

People claim to feel more energetic, look better, show digestion improvement as well as weight loss. The Acai berry has been getting a lot of publicity from the Oprah Winfrey show, as well as other TV and Radio news programs.

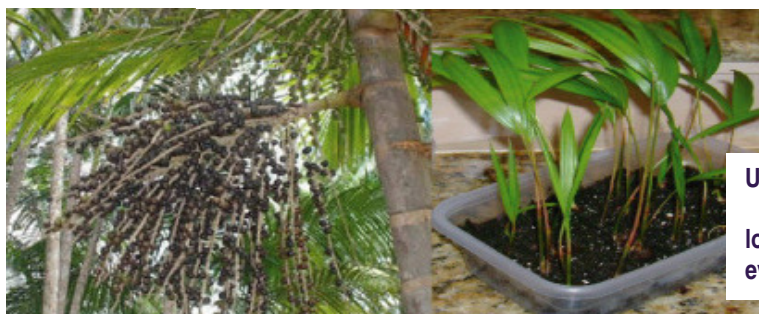
The University of Florida Acai research is a great hope for all of us. Perhaps the Acai berry will prevent some of the dreaded diseases that we suffer from today.



Acai (ah-sigh-ee) is an amazing species from the Amazon estuary. It grows in fertile, swampy areas of the forest. Acai is a very beautiful and productive palm, which has a new and important commercial presence.

Acai became prominent in Rio de Janeiro in the 90s, when the local athletes consumed it to help with strength and stamina. Today, it's seen in supermarkets, juice bars, and nutrition centers worldwide. It is said to have the following properties:

- Anti-Aging
- Highest concentration of Antioxidants of any fruit
- Anti-Inflammatory.
- Amino Acids for muscle growth.



University of Florida Health Science Center News on Acai berries
This wonder fruit is reputed to do everything from help you lose thirty pounds in thirty days, to reverse the aging process... even heighten sexual desire.

Why Grow Acai Berries?

Fresh Acai fruit is not seen outside of South America because the fruit breaks down in shipping. If you have a warm climate, you can enjoy fresh pure, un-diluted Acai. Today, many of the health drinks are priced so high it hardly makes their health benefits worth the cost. Many companies also blend Acai with a bunch of other fruits and keep the concentration a mystery. It has become an expensive delicacy simply because farmers cannot keep up with the demand in Brazil. The high-priced drinks still do not offer the same health benefits as raw Acai. The majority consist of pulp that leaves Brazil as a dried powder and then is mixed into juices with water when it arrives in the USA. Processed foods always carry fewer nutrients.

In the past, Acai was available to everyone, including the poor. Now it is out of reach for many in the Amazon region because of the increase in world-wide demand for this healthy berry.

Dr. Nicholas Perricone's No. 1 superfood is Acai. It may seem odd to start this list of superfoods with one you've likely never even heard of. But studies have shown that this little berry is one of the most nutritious and powerful foods in the world. Acai is the high-energy berry of a special Amazon palm tree.

Harvested in the rainforests of Brazil, Acai tastes like a vibrant blend of berries and chocolate. Hidden within its royal purple pigment is the magic that makes it nature's perfect energy fruit. Acai is packed full of antioxidants, amino acids and essential fatty acids.

Although Acai may not be available in your local supermarket, you can find it in several health food and gourmet stores (often in juice form).

Acai pulp contains a remarkable concentration of antioxidants that help combat premature aging, with 10 times more antioxidants than red grapes and 10 to 30 times the anthocyanins of red wine.

A synergy of monounsaturated (healthy) fats, dietary fiber and phytosterols help promote cardiovascular and digestive health.

The pulp also contains an almost perfect essential amino acid complex in conjunction with valuable trace minerals, vital to proper muscle contraction and regeneration.

The fatty acid content in Acai resembles that of olive oil, and is rich in monounsaturated oleic acid. Oleic acid is important for a number of reasons. It helps omega-3 fish oils penetrate the cell membrane; together they help make cell membranes suppler. By keeping the cell membrane supple, all hormones, neurotransmitter and insulin receptors function more efficiently. This is particularly important because high insulin levels create an inflammatory state, and we know inflammation causes aging.

Dr. Perricone's Superfoods:

- Acai
- The Allium Family
- Barley
- Beans and Lentils
- Buckwheat
- Green Foods
- Hot Peppers
- Nuts and Seeds
- Sprouts
- Yogurt and Kefir

Acai Is the Superfood We Grow For You in South Florida

Acai (*Euterpe Oleracea*) is the wonder food scientists have studied for years. However, the frozen Acai pulp from Brazil is diluted and less potent than fresh unfrozen Acai. Don't take a chance with your health by eating the imported stuff. It is not the same as the Acai berries tested by scientists.

Fresh Acai Is Better

Please find out how you can serve your family the most powerful, nutritious raw Acai possible. Learn how easy it is to enjoy all the tremendous health benefits from eating Acai berries picked fresh.

Acai trees grown in South Florida are treated with great care. They are from special seed stock obtained deep in the Amazon jungle from superior Acai palm trees. These mother Acai trees grow far from all the hazards and pollution found in the Amazon basin area where frozen and freeze dried Acai are processed and shipped to the United States. We are proud of our Acai trees and want to share the wonderful benefits of this amazing tree with you.

*Good health and good sense are two of life's greatest blessings.
Publius Syrus (83 BC – 42 BC) • Roman writer*