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**Corporate America
and concerned
individuals can
make the difference
and reap two-fold
benefits.
You can do it too.**

*We should all be concerned about the future
because we will have to spend the rest of our lives there.
Charles Franklin Kettering*

**Let us refuse to leave any child behind.
Make an enduring impact • Inspire our youth
with 200,000 copies of this book**

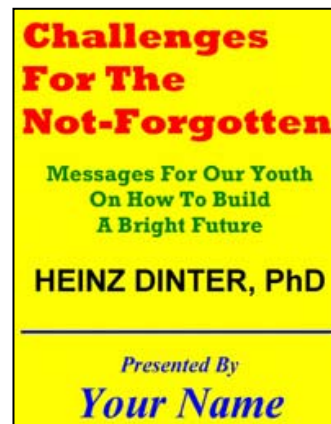
Made even more important by the devastation wrought by hurricane Katrina and its affect upon our children, I urge you to read on if you believe in the value of the role model.

The choice is ours:

- We spend untold millions replacing what children take from us and then punish them for having turned bad.

OR

- We help youngsters who have no positive aim in life and have no possible role model to look up to become productive, law-abiding citizens.



Many of today's youth are not that lucky because they do not have that someone to look up to and the break that leads to success eludes them. What if the youngster who broke into your car, or snatched your loved one's purse, or caused you to be late for a meeting because I-95 was closed while the search was on for rock-throwing children is visited by the same luck that befell you? Then, perhaps only then, you and your family will be safe. But, do we dare rely on luck when our own well-being is at stake?

Let us invest in the future — yours, mine, and especially our children's who will live it and seek their happiness by it. Help challenge our forgotten children with messages of motivation.

Inspired by the knowledge that we are blessed with many positive role models (past and present) who guide our youth, I'm preparing a book with far-reaching purposes: stimulate interest in reading, inspire our youth by turning positive thoughts into rewarding action, and place the book into their hands with the compliments of sponsors.

📖 Let us guide our children to read and heed, and they will succeed. 📖

I invite you to participate as a sponsor.

Challenges For The Not-Forgotten will contain approximately 100 profiles of those who

- Faced insurmountable obstacles without giving up hope
- Overcame tremendous odds
- Had humble beginnings and reached the top
- Dedicated themselves to help others
- Put their talents to productive use and achieved success
- Offer inspiration with their life's story that's worth knowing about.

Each profile gives a brief, inspirational introduction of the subject and also contains

- Titles of books by and about the subject with the intent of motivating the reader of *Challenges* to also reach for these books, and
- Quotations — the thoughts of and inspirational messages from the subjects.

Please see the Table of Contents (Excerpts) and sample profiles.

Challenges For The Not-Forgotten is for our youth between the ages of eight and eighteen, more or less. It is also for adults — parents, mentors, and those whose job it is to guide our youth — to serve as a “tool” in their quest of helping children become productive members of society. As a tool, this book is a compact, diverse source of profiles introducing those from whom a child may find the inspiration to aim for his or her own future.

Heroes and successful people are the result of proper guidance from their elders and learning about others — role models to learn from and to be inspired by. That's where reading comes in. Let us awaken our children's interest so they can achieve their potential. Their dreams can be realized when they see how others overcome difficulties or earn success.

The 320-page book, an 8½x11 hardcover edition with numerous photographs, will make a thought-provoking and enduring impact with its messages aimed at our children and make a visual impact with its beautiful design and use of high-quality paper. Every family's coffee table — including the desks in corporate offices — should proudly display this work of positive challenges for our youth and for the adults who guide them.

Here's what this project will accomplish:

- With the support of sponsors, the 200,000 copies of the book will be distributed to the sponsors or, at the sponsor's option — compliments of the sponsor — to organizations dedicated to youngsters who need help finding their way so they won't wander aimlessly through life.
- In addition to the hardcover edition, the book will also be available on the Internet.
- For sponsors who have their own website, we provide this additional benefit: The Internet-published book will contain a link to their website.
- We will carry out an extensive promotional campaign that includes media news releases, feature stories, talk show appearances, presentations at business and civic functions, speeches at country club luncheons, and worldwide promotional exposure on the Internet. The sponsors are invited to actively participate in our program to make our efforts to guide our youth with positive messages well appreciated.

**Just imagine what
this book can do
for our youth:**

- **Inspire them
to read.**
- **Be inspired by
the messages.**
- **Guide them into
a bright future.**

Invitation to Participate in *Challenges For The Not-Forgotten*, Page 3

As a sponsor, your participation is as follows:

- Sponsoring a minimum of 100 copies of the book entitles you to be listed in the *Table of Sponsors* inside the book.
- Sponsoring a minimum of 500 copies of the book entitles you to be listed with your special message of up to 50 words in the *Table of Sponsors* inside the book. In addition, all copies of the book you sponsor will have a special dust cover displaying your name on the front and your full-page message on the back (designed by you, if you so chose).

A special dust cover displays your name on the front and your full-page message on the back

Your participation in this project will make a distinct impact on America's efforts to lead our youth to successful and productive adulthood.

Let us not hold our children captive. Let us guide them in the right direction. If we forget our children today, your peace of mind and mine will suffer tomorrow. More importantly, think of the peace of mind of our children and grandchildren.

You may wonder why I would embark on a project of this nature. My six grandchildren, ages five months through 17 years, are my pride and joy, and I will do my very best to secure for them a bright future full of positive challenges and peace of mind.

Coupled with my own experience learning the value of looking up to positive role models and my love for writing and publishing, it was not difficult to make the decision. Taking on the challenge of creating *Challenges For The Not-Forgotten* and reaching out to the children who will play a significant role on how that future will deal with everyone (our own children and grandchildren included) will — with your help — have positive, rewarding results.

It's a win-win combination: Your participation helps our children and also benefits you. Can I count on you?

Please pass this invitation also to your friends and colleagues and ask them to participate too.

Sincerely,



Heinz Dinter, PhD

- PS:
- I also invite your suggestions for changes in the book's Table of Contents.
 - The design of the book is preliminary and subject to professional execution.

The Miami Herald, April 7, 2001: **Test shows widening gap in reading ability of 4th-graders**
Education Secretary Roderick Paige: "... after decades of business-as-usual school reform, too many of our nation's children still cannot read. Fewer than a third of fourth-graders can read at grade level."

I refuse to leave any child behind.
President George W. Bush

Table of Contents (Excerpts) (In Alphabetical Order)
(Please visit www.GrandLifestyle.com for a more detailed Table of Contents)

- Henry L. “Hank” Aaron** (1934-), Baseball great
- Lance Armstrong** (1971-), Two-time winner of the Tour de France, achieved his success in the most grueling sports event despite his battle with cancer.
- Neil Alden Armstrong** (1930-), Astronaut, became the first person to set foot on the moon.
- Alexander Graham Bell** (1847-1922), Inventor and teacher of the deaf, is best known for the invention of the telephone. He was also a cofounder of the National Geographic Society.
- Marc Buoniconti** (1966-) spearheads the cause to find a cure for spinal injury. He suffered a severe spinal injury playing college football and is confined to a wheelchair.
- Jennifer Capriati** (1976-), Tennis champion
- George Washington Carver** (1864-1943), Botanist and educator
- Ray Charles** (1930-), Singer
- William Milton Davis** (1920-), Entrepreneur and founder of Winn-Dixie grocery chain
- Emily Elizabeth Dickinson** (1830-1886), Poet, whose lyrics are uniquely personal and who reminds us that acts of compassion add meaning to our lives
- Babe Didrikson**, real name **Mildred Didrikson** (1913-1956), Athlete, was named the greatest woman athlete of the first half of the 20th century by an Associated Press poll in 1950.
- Marjorie Stoneman Douglas** (1890-1998), Champion of the Florida Everglades and founder of Florida’s environmental movement
- Thomas Alva Edison** (1847-1931), Inventor
- Edward Kennedy “Duke” Ellington** (1899-1974), Bandleader and composer
- Henry Ford** (1863-1947), Industrialist, is best known for his pioneering achievements in the automobile industry.
- Benjamin Franklin** (1706-1790), Statesman, scientist, inventor, and author
- Lou Gehrig** (1903-1941), Baseball great, was also admired for his remarkable courage facing his spine paralysis known today as Lou Gehrig’s disease.
- William R. Hewlett** (1913-2001), and **David Packard** (1912-1996), Engineers, founded Hewlett-Packard Company
- Helen Keller** (1880-1968), Author and lecturer, was left blind, deaf, and mute by illness at the age of 19 months
- Martin Luther King Jr** (1929-1968), Clergyman, civil rights leader, and 1964 Nobel Peace Prize laureate, brought change through nonviolence.
- Jerry Lewis** (1926-), Entertainer, has dedicated his life in support of the fight against muscular dystrophy with his annual fund-raising telethons.
- Charles A. Lindbergh** (1902-1974), Aviator, engineer, and Pulitzer Prize winner, was the first person to make a nonstop solo flight across the Atlantic and his wife **Anne Morrow Lindbergh** (1906-), writer.
- Belva Bennett Lockwood** (1830-1917), Attorney and human rights crusader, caused U.S. Congress to allow women attorneys to appear before the U.S. Supreme Court and was the first woman to do so.
- William Larimer Mellon, Jr** (1908-1989) and **Gwen Grant Mellon** (1911-2000), Humanists
- Paul Newman** (1925-) and **Joanne Woodward** (1930-), Actors and philanthropists
- Sandra Day O’Connor** (1930), Jurist and first woman justice of the United States Supreme Court
- James “Jesse” Owens** (1913-1980), one of the greatest track-and-field athletes of all time
- Rosa Parks** (1913-), Civil rights activist, broke the busing law for blacks in Montgomery, Alabama, which signaled the black rights movement in the United States.
- Jack Roosevelt “Jackie” Robinson** (1919-1972), Baseball great, was the first Afro-American to play modern major league baseball.
- Wilma Rudolph** (1940-1994) is the first American woman to win three Olympic gold medals in track, though she was told she would never walk again when she contracted polio at a young age.
- Charles M. Schulz** (1922-2000), Cartoonist, is the creator of *Peanuts*.
- Albert Schweitzer** (1875-1965), Theologian, philosopher, physician, music scholar, and humanist, was awarded the 1952 Nobel Peace Prize.
- David Thomas** (1932-), Entrepreneur, grew up as an orphan and found success building Wendy’s, a chain of fast food establishments.
- Sam Walton** (1918-1992), Entrepreneur and founder of the Wal-Mart chain of retail stores
- Booker T. Washington** (1856-1915), Educator, urged blacks to attempt to uplift themselves through educational attainments and economic advancement.
- Oprah Winfrey** (1954-), Actress, television personality, and human rights activist
- Eldrick T. “Tiger” Woods** (1975-), Golf champion